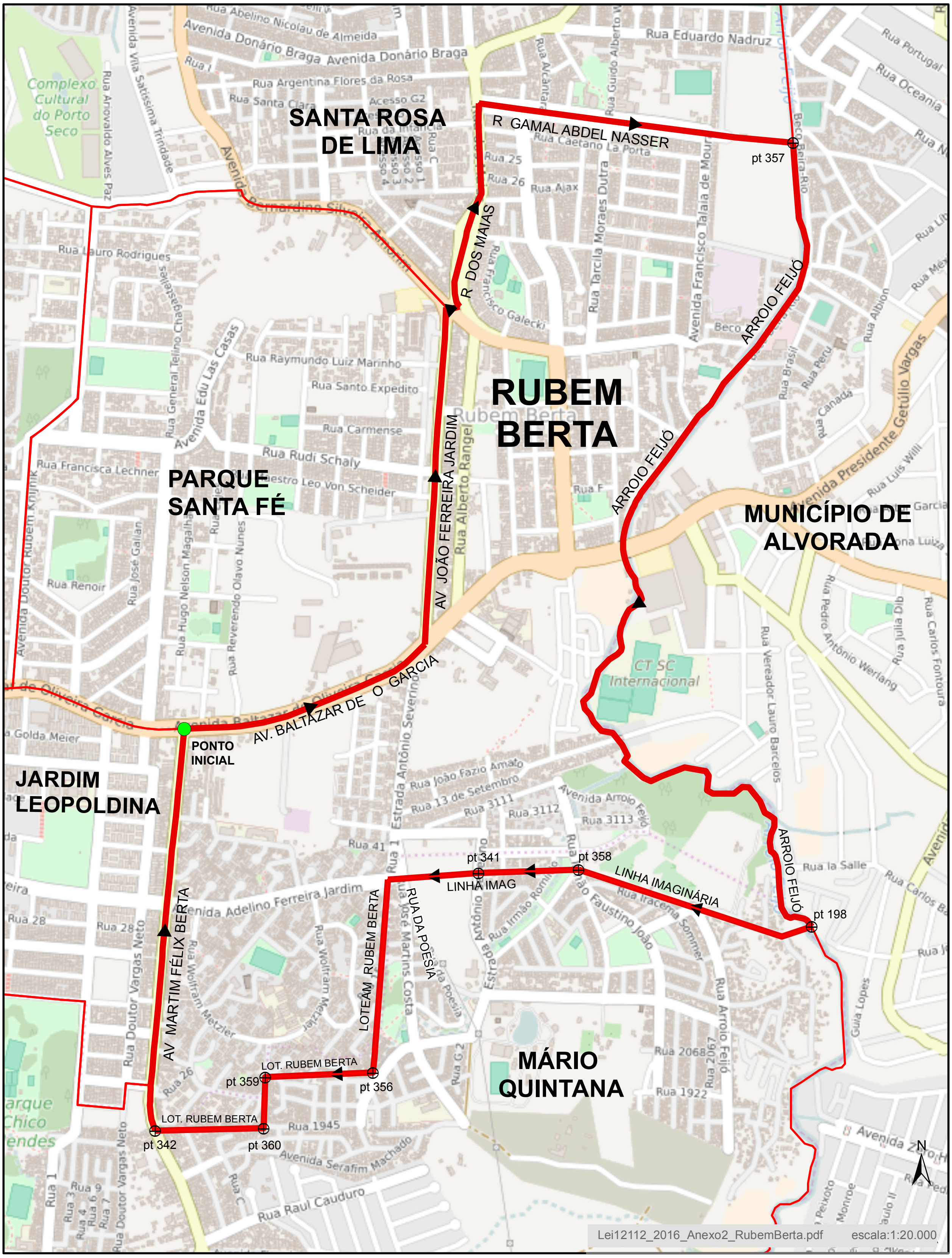71. Bairro Rubem Berta